



Clarity for small teams who want social media to **actually** support the business.

SOCIAL MEDIA AUDIT

REAL CLARITY. SMARTER FOCUS. STRONGER RESULTS.

Most companies under 50 employees know social media matters. Very few can clearly explain what it's doing for the business. This audit changes that.

A paid, focused review that brings clarity, alignment, and a plan you can act on.



WHO THIS IS FOR

Small teams without a dedicated social media manager, where posting is inconsistent and social needs to support:

- Growth
- Hiring
- Credibility
- Revenue



WHAT WE ANALYZE

- ✓ Goal alignment & business impact
- ✓ Platform selection & focus
- ✓ Content strategy & messaging
- ✓ Content performance & signals
- ✓ Effort vs. impact & efficiency
- ✓ What's working, what's not, and what's next



WHAT YOU WALK AWAY WITH

- ✓ A clear assessment of where you stand
- ✓ Specific opportunities for the biggest impact
- ✓ Priorities and recommendations tailored to your team
- ✓ A practical action plan to move forward with confidence

WHAT THIS IS NOT

- ✗ Posting or content creation
- ✗ Ad management
- ✗ Ongoing retainers
- ✗ Trend chasing or generic advice



WHY THERE'S AN INVESTMENT

Because this is a custom, senior-led review designed to save you time, eliminate guesswork, and help you make better decisions that support your business.



GET CLARITY. MAKE SOCIAL COUNT.

Now that you have some clarity on where your gaps might be, find out exactly how to fix it.

In our Social Media Audit, we conduct a comprehensive analysis of your content and content system, and leave you with a clear action plan to work with.

Let's make your social media a stronger driver of your business success.



BOOK A 15-30 MINUTE FIT CHECK

A quick conversation to explore your goals, answer questions, and ensure we're the right fit to help.



SCAN TO SCHEDULE

OR VISIT

superiordata.solutions/audit

