



## Social Media Audit

Clarity for Small Teams Who Want Social Media to Actually Support the Business

Most companies under 50 employees know social media matters. Very few can clearly explain what it's doing for the business.

This audit is a **paid, focused review** designed to bring clarity — not more noise.

### **Who This Is For**

Small teams without a dedicated social media manager, where posting is inconsistent and social needs to support growth, hiring, credibility, or revenue.

### **What We Review**

Goal alignment, platform focus, content direction, effort vs. impact, and what's realistic for a small team.

### **What You'll Walk Away With**

Clear priorities, confidence on what not to do, and practical next steps.

### **What This Is Not**

Posting, ads, retainers, trend chasing, or generic advice.

### **Why There's an Investment**

Because the audit is custom, intentional, and designed to save time and misalignment.



**Book a 15–30 minute fit check**

Scan to schedule a quick conversation.